Call for Papers
Workshop – GeCSO 2014
“Knowledge Management and Novel Approaches to Innovation”

7th International Conference
Knowledge Management in Society and Organisations (GeCSO)
Université d’Aix Marseille – LEST CNRS - Aix en Provence, June 4-6 2014

Amel Attour (GREDEG- UMR 7321- UNS)
Pierre Barbaroux (French Air Force Research Center)

********

Call for Papers
We invite researchers to submit articles for presentation to a workshop hosted by the 7th International Conference on Knowledge Management in Society and Organisations (GeCSO), and entitled: “Knowledge Management and Novel Approaches to Innovation”.

Accepted papers would be selected for publication in a special issue of the Research Network on Innovation’s academic journals: Innovations – Cahiers d’économie et de management de l’innovation and Journal of Innovation Economics & Management (expected publication in 2016).

Please send extended abstracts before January 20th 2014 to Pierre Barbaroux (French Air Force Research Center) and Amel Attour (GREDEG – University of Nice Sophia Antipolis) by using the following e-mail addresses: pierrebarbaroux@wanadoo.fr; amel.attour@gredeg.cnrs.fr. Accepted papers shall be sent before April 11th 2014.

********

Objectives of the workshop
Confronted to hyper-competitive global markets, firms must continuously adapt their approaches to innovation, experimenting with novel organisational forms based on collaboration and knowledge sharing among the variety of stakeholders involved in innovation processes. The concepts of business ecosystems, collaborative innovation, open innovation and innovation communities have therefore attracted special attention from scholars interested in strategic management and innovation (Chesbrough 2003; Amin et Cohendet 2004; Zott et Amit 2010; Teece 2010). Within this framework, tangible and intangible resources (the sources of innovation) are distributed inside and outside the boundaries of the innovating firm. The latter should now be capable of coordinating and integrating the contributions of a variety of individual and organisational actors (e.g., suppliers, clients, universities, R&D firms, consultants, user communities, government agencies etc.) with which the firm collaborates to invent and commercialise new products, services and technologies.
Although business ecosystems designed by firms such as SAP, Amazon, Boeing, Airbus or Dassault Systèmes, had been documented in the literature (Pellegrin-Boucher et Gueguen 2005; Isckia et Lescop 2009; Ronteau 2009; Edouard et Gratacap 2010), few papers examined the relationship between collaborative and interactive approaches to innovation and knowledge management processes (e.g., codification, appropriation, sharing, transfer, intellectual property etc.).

We therefore invite researchers and practitioners involved in the analysis of knowledge management and innovation issues to submit papers dealing with the following (non exhaustive list of) topics:

- Open innovation and KM
- Business ecosystems and KM.
- Business models, innovation and KM.
- The role played by communities in innovation and KM.
- Firms’ innovation capabilities (e.g., design, governance, value capturing, learning) and KM
- …

References