

# MARCHIÉ & organisations

## Call for papers

**Guest editors:** Sonia BEN SLIMANE and Hatem MHENNI

### **Innovative Entrepreneurship in the Maghreb countries: Challenges for new models of development**

For twenty years, scientific research has shown the important role of entrepreneurship in economic growth through either job creation or innovation (Hartley et al. 2013, Fleming, 2015). In the context of developing countries, entrepreneurship would not only contribute to growth, but also in reducing poverty and thus the social and economic gaps (Adebayo and Nassar, 2014). These objectives are sustained by international institutions which highlight the contribution of entrepreneurship to innovation and to the improvement of social conditions in developing countries (World Bank, 2013).

The outlines of a theory in entrepreneurship, are still emergent and fields of research are promising. Nevertheless, the existing approaches often rely on standardized models reproducing contexts rather close to countries with a relatively high level of economic development. Recent contributions particularly Naudé (2014 and 2015) seek to fulfill this gap and emphasize on the need to look at this issue differently.

In this context, we consider that the Maghreb countries deserve special interest. Indeed, there's still a lack of targeted research on this issue in the region though they have specific features: they are middle-income economies with engagement in liberalization, signature of international trading agreements, promotion of private initiative, national institutional support to entrepreneurial activities, the duality of the production system and geographical proximity to Europe.

Thus two perspectives are offered for guidance. the entrepreneurial economy perspective (Audretsch and Thurik, 2001 Thurik et al, 2013) which stresses on the economic conditions and systems supporting and stimulating the development of entrepreneurial activity via incubators, clusters, funding as well as key factors of business development through the analysis of the relationship and connection of the entrepreneur with its environment (Anderson et al, 2012). Additionally, the perspective of business management helps to put forward organizational innovation, the entrepreneur's profile in the business strategy, entrepreneurial creativity and management.

This call for papers aims is to consider the entrepreneurial culture in general, but also the development of entrepreneurial activities in new sectors (technology and service). It also aims to explore traditional entrepreneurship based on family businesses and informal sectors in countries of the Maghreb. Finally, it encourage contributions analyzing institutional as well as the financial implications in entrepreneurial activities.

The list of proposed topics are exhaustive but may be extended:

- Characterization of entrepreneurship in the Maghreb countries
- The entrepreneur's profile
- The Family Business
- Institutional systems of entrepreneurship support
- Financing entrepreneurship
- The innovative entrepreneurship
- Entrepreneurship and performance
- Entrepreneurship and Growth
- Entrepreneurship and internationalization strategies
- Creativity and Entrepreneurship
- Social Entrepreneurship
- Entrepreneurship and Sustainable Development
- Entrepreneurship and informal sector
- Islamic Entrepreneurship
- Entrepreneurship and Gender
- Entrepreneurship and immigration

Empirical research and case studies (if integrated in theory development) are encouraged. In empirical studies, research methodologies must be appropriate and robust for the purpose and may include qualitative, quantitative, and mixed method approaches.

- The texts must be written in French or in English.
- The number of words should not exceed 8000.
- To be considered for publication, manuscripts must be sent electronically to the Guest Editors as e-mail attachments to the Guest Editors:

[sbenslimane@novancia.fr](mailto:sbenslimane@novancia.fr)

[Hatem.Mhenni@essect.rnu.tn](mailto:Hatem.Mhenni@essect.rnu.tn)

Calendar:

- Deadline for receipt of full papers: March 2017
- Notification of acceptance or rejection: May 2017
- Sending the complete manuscripts: October 2017
- Edition: March 2018